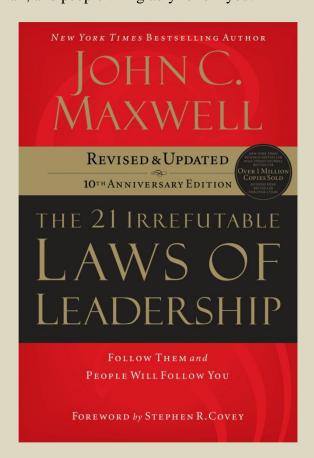


# The 21 Irrefutable Laws of Leadership

#### **Course Overview**

One of the most important truths I've learned over the years is this: Leadership is leadership, no matter where you go or what you do. Times change. Technology marches forward. Cultures vary from place to place. But the true principles of leadership are constant--whether you're looking at the citizens of ancient Greece, the Hebrews in the Old Testament, the armies of the last two hundred years, the rulers of modern Europe, the pastors in local churches, or the business people of today's global economy. Leadership principles stand the test of time. They are irrefutable.

Whether you are a follower who is just beginning to discover the impact of leadership or a natural leader who already has followers, you can become a better leader. As you read about the laws, you'll recognize that you may already practice some of them effectively. Other laws will expose weaknesses you didn't know you had. But the greater the number of laws you learn, the better leader you will become. Each law is like a tool, ready to be picked up and used to help you achieve your dreams and add value to other people. Pick up even one, and you will become a better leader. Learn them all, and people will gladly follow you.



## **Intentional Living**

#### **Course Overview**

Choosing a Life That Matters - For people who dare to live a life of significance.

"I want to make a difference, doing something that makes a difference, with people who make a difference, at a time that makes a difference." ~ John Maxwell

Your Life can Be a Great Story. Everyone loves a good story. In your opinion:

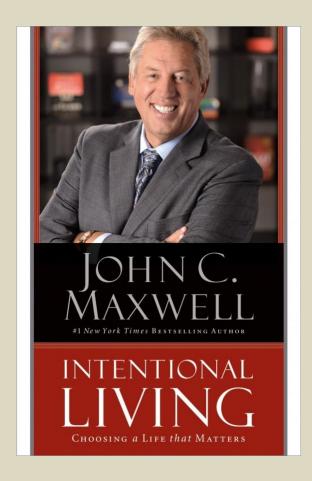
What kinds of stories seem to connect with people the most?

Do you think most people see themselves as the hero of their own story or as a secondary character in someone else's?

What might cause someone to think that way?

If you could write your future story, what would it look like for you?

What things would you change about how you're currently living, and what new things would you add in?



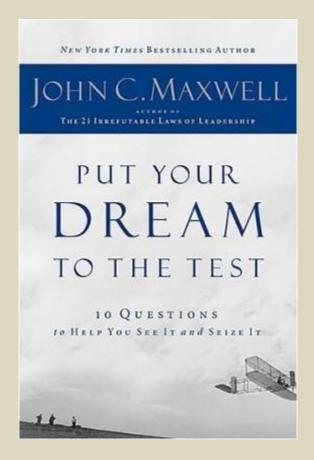
#### **Put Your Dream to the Test**

#### **Course Overview**

#### What Do You Need to Make Your Dreams Come True?

Your dream has power. It can inspire you. It can empower you. But will it reward you? In this course to reaching your dreams, Dr. John C. Maxwell shows you how to do the things needed to make your dream come true. Most people fail to realize their potential because their dream remains hypothetical. Put Your Dream to the Test takes your dream from ethereal to achievable. Maxwell shows you how to crystallize your vision and galvanize your commitment by instructing you how to answer 'yes' to questions like:

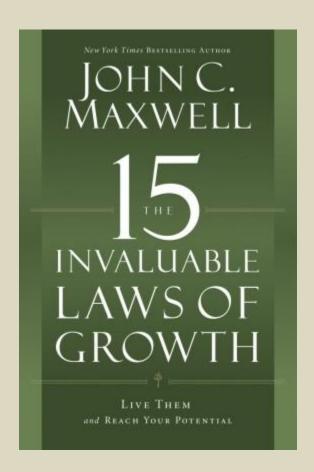
- Is my dream really my dream?
- Am I depending on factors in my control to achieve my dream?
- Do I have a strategy to achieve my dream?
- Have I included the people I need to realize my dream?
- Am I willing to pay the price for my dream?
- Does my dream benefit others?



### The 15 Invaluable Laws of Growth

#### **Course Overview**

John C. Maxwell says in order to reach your potential, you must be intentional about personal growth. This training curriculum will help you understand how personal growth really works, and how you can develop yourself to become a more effective and fulfilled individual. You will learn how to build up your sense of purpose and become more successful in every area of your life. Come alongside John in your growth journey to become the person you are destined to be!



How to Be a Real Success

#### **Course Overview**

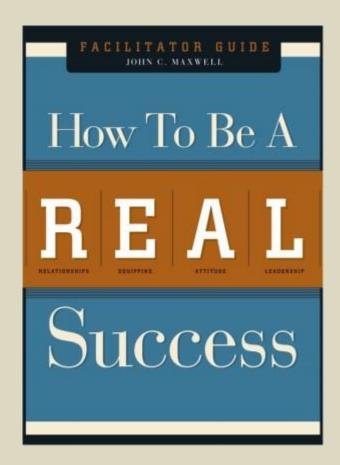
Success is not a destination. It is a process – a lifelong strategy of building on strengths, minimizing weaknesses, and focusing on the people and points of life that are most important. In How to be a REAL Success, John Maxwell will help you understand the keys you need to succeed in life. Whether you are a civil servant or a corporate executive, you will achieve great things by understanding four very important success building areas:

Relationships

**E**quipping

**A**ttitude

Leadership



### **Everyone Communicates Few Connect**

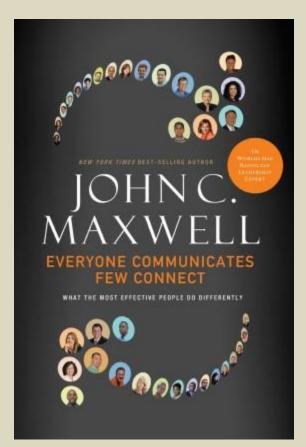
#### **Course Overview**

### "Only One Thing Stands Between You and Success. It Isn't Experience. It Isn't Talent."

World-renowned leadership expert John C. Maxwell says if you want to succeed, you must learn how to connect with people. And while it may seem like some folks are just born with it, the fact is anyone can learn how to make every communication an opportunity for a powerful connection. In Everyone Communicates, Few Connect, Maxwell shares the Five Principles and Five Practices to develop the crucial skill of connecting, including:

- Finding Common Ground
- Keeping Your Communication Simple
- Capturing People's Interest
- Inspiring People
- Staying Authentic in all Your Relationships

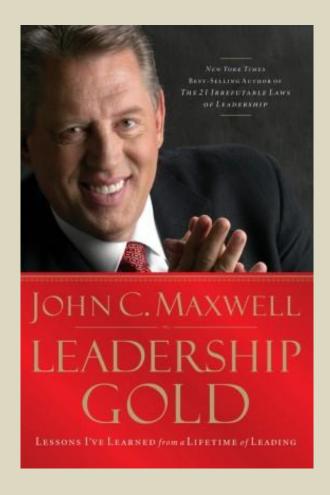
The ability to connect with others is a major determining factor in reaching your full potential. It's no secret! Connecting is a skill you can learn and apply in your personal, professional, and family relationships- and you can start now by taking this course!



# **Leadership Gold**

### **Course Overview**

Leadership Gold brims with nuggets of wisdom accumulated by John C. Maxwell during 30+ years of studying, practicing, and teaching leadership. Throughout these lessons, you'll encounter John's passionate belief in the value of leadership, and you'll benefit from his unique talent for articulating principles of influence.



## **Becoming a Person of Influence**

#### **Course Overview**

### **How to Positively Impact the Lives of Other**

Whatever your vocation or aspiration, you can increase your impact on others by Becoming a Person of Influence. Learn simple, insightful ways to interact more positively with others, and watch your personal and organizational success go off the charts.

- Managers will see their employees respond with new enthusiasm
- Parents will connect with their children on a deeper level
- Coaches will see their clients blossom
- Speakers will reach more people
- Salespeople will break records

With influence, you can achieve success at home, at work, and in every other area of life. John C. Maxwell has spent his life raising up influencers. With humor, heart, and unique insight, he shares what he has gleaned from decades of experience in both business and nonprofit arenas. Best of all, jis insights are practical and easy to apply to everyday life.

